

Robert W. Quinn, Jr. Federal Government Affairs Vice President & Director

Suite 1000 1120 20th Street NW Washington DC 20036 202 457 3851 FAX 202 457 2545

May 15, 2002

VIA ELECTRONIC FILING

Ms. Marlene Dortch Secretary Federal Communications Commission 445 12th Street, SW, Room TWB-204 Washington, DC 20554

Re:

Notice of Ex Parte Presentation:

FCC Seeks Comment On AT&T Request to Contribute to Universal Service Based on Projected Revenues, CC Docket No. 96-45, DA No. 02-376.

Federal-State Joint Board on Universal Service, CC Docket No. 96-45; 1998 Biennial Regulatory Review – Streamlined Contributor Reporting Requirements Associated with Administration of Telecommunications Relay Service, North American Numbering Plan, Local Number Portability, and Universal Service Support Mechanisms, CC Docket No. 98-171; Telecommunications Services for Individuals with Hearing Speech Disabilities and the Americans with Disabilities Act of 1990, CC Docket No. 90-571; Administration of the North American Numbering Plan and North American Numbering Plan Cost Recovery Contribution Factor and Fund Size, CC Docket No. 92-237, NSD File No. L-00-72; Number Resource Optimization, CC Docket No. 99-200; Telephone Number Portability, CC Docket No. 95-116; and Truth-in-Billing and Billing Format, CC Docket No. 98-170.

Dear Ms. Dortch:

AT&T Corp. ("AT&T") respectfully urges the Commission expeditiously to grant AT&T's December 13, 2001 request for a waiver of the universal service fund ("USF") contribution rules to address the profound anticompetitive harms caused by the USF "lag" in the long-distance marketplace. There can be no serious dispute that there is a systemic problem with the contribution rules, caused by the facts that contributions are based upon prior period revenues that for many carriers are vastly different from current period revenues. This "USF lag" has caused AT&T's USF contribution obligations to grow substantially relative to its revenue base, while at the same time, causing the USF contribution obligations of other carriers,

¹ See Letter From Robert W. Quinn (AT&T) to Magalie Roman Salas (FCC Secretary), Proposed First Quarter 2002 Universal Service Contribution Factor, CC Docket No. 96-45 (filed December 13, 2001) ("Waiver Request").

including AT&T's fastest growing competitors, the regional Bell Operating Companies ("RBOCs"), to remain far less than is appropriate given their large and growing revenue bases. As a result of this known bias in the Commission's USF contribution rules, AT&T is put at a severe economic disadvantage relative to its competitors, and AT&T's more than 50 million residential customers bear a disproportionately greater burden than do other residential customers.

Granting AT&T's waiver request will have substantial public interest benefits. Residential customers immediately will experience an average reduction in their USF contributions rates of at least 0.40 percentage points (this represents approximately a 4 percent reduction from the current average residential recovery rate). In addition, all residential customers will further benefit because a grant of AT&T's waiver will help restore a level long-distance playing field. Because the fundamental industry changes that cause AT&T's universal service contributions to be so inflated are systemic, not transient, and fall so disproportionately on AT&T and its customers, the special circumstances that justify a waiver are clearly present here. There is no question, therefore, that a grant of AT&T's request for a waiver is appropriate and should be granted promptly. And, as demonstrated below, prompt implementation of AT&T's waiver is a straightforward matter of computing AT&T's third quarter contribution factor based on AT&T's projected revenues for that quarter, rather than on AT&T's revenues from prior quarters, with any errors in AT&T's projections subject to an easily implemented true-up mechanism. In other words, the waiver request can readily be integrated into the existing USF assessment process.

I. A GRANT OF AT&T'S WAIVER REQUEST IS IN THE PUBLIC INTEREST.

A grant of AT&T's waiver request will result in immediate savings to the average interstate customer. Absent a waiver, AT&T's third quarter USF recovery factor will be about 12.4 percent of its third quarter revenues. But if AT&T's request for a waiver is granted AT&T's third quarter recovery factor – the percent that AT&T interstate residential customers contribute to universal service – will fall by 2.0 percentage points (to 10.4 percent of AT&T's third quarter 2002 revenues). Consequently, over 50 million residential customers will see a 2.0 percentage point reduction in the universal service fee that appears on their long-distance telephone bill.

Of course, as explained by AT&T in its waiver request, a grant of that waiver will result in a slight increase in the USF contribution factor for all other interstate carriers. In its December 13, 2001 Waiver Request, AT&T explained that a reasonable estimate of that increase in the contribution factor for other carriers is 0.2 percentage points. However, given the continued decline in AT&T's market share since AT&T initially filed its request for a waiver, the increase in that contribution factor is now closer to 0.3 percentage points. Thus, assuming that the third quarter 2002 contribution factor would be 8.16 percent if AT&T's waiver request were denied, that contribution factor would increase to 8.46 percent if AT&T's waiver request were granted. The 2.0 percentage point decrease enjoyed by over 50 million AT&T residential customers offsets the 0.3 increase that other carriers are assumed to pass on to their customers.

² These figures are based on AT&T's best estimate of the contribution factor. These figures will be revised after the Commission finalizes the actual contribution factors in June.

In fact, the average residential USF recovery rate will fall by 0.40 percentage points.³ See Exhibit 1.

In reality, however, RBOCs and other carriers that benefit from the USF lag will not have to – and should not – pass on any increases in their USF contributions to their interstate customers, because these carriers' quarter-to-quarter revenue increases are likely to more than make up for the slight increase in the contribution factor. Indeed, many of these carriers are likely already overrecovering their USF contributions. Thus, if the Commission grants AT&T's waiver request, and that waiver results in a small increase in the contribution factor, there would be no legitimate justification for the RBOCs to reflect that increase in their end-user universal service rates.⁴

Even aside from these immediate consumer benefits of a grant of AT&T's waiver, customers also would benefit from increased wireline long-distance competition. As demonstrated by AT&T in its December 13 Waiver Request and in its April 22, 2002 Reply Comments, the current USF contribution mechanism distorts wireline long-distance competitive markets by providing RBOCs that have received long-distance authority (and other carriers with increasing revenues) with a substantial competitive advantage relative to existing long-distance providers. A grant of AT&T's waiver request would reduce this competitive distortion, allowing existing long-distance carriers to compete on more equal footing with RBOCs.

II. SPECIAL CIRCUMSTANCES JUSTIFY A GRANT OF AT&T'S WAIVER REQUEST.

The Commission's stated reasons for rejecting similar waiver requests simply are not applicable here. Prior waiver applicants made only general allegations that in a competitive environment they had experienced revenue losses in particular periods. The Commission rejected those waiver requests on the grounds that "annual revenue variations are an inherent part of the competitive environment in the telecommunications industry" and that "there may be

³ The USF lag has the largest impact on AT&T's residential customers. Therefore, the costs caused by the USF lag accrue disproportionately to AT&T's residential customers. Thus, it is not surprising that, on average, all residential customers will greatly benefit from the waiver.

⁴ An example illustrates this point. Assume that there are only two USF contributors, AT&T and an RBOC, each with \$500 in revenues for the first quarter of 2002. Assume further that the USF revenue requirement for the third quarter of 2002 is \$81.60. On these facts, the existing USF contribution rules result in base contribution revenues of \$1000 (\$1000 = \$500 + \$500), and the USF contribution factor would be 8.16 percent (8.16% = \$81.60 / \$1000). The RBOC's nominal contribution obligation for third quarter of 2002 is \$40.80 (\$40.80 = 8.16% x \$500). However, if the RBOC's actual third quarter 2002 revenues increase by 5 percent (to \$525) between the first and third quarters of 2002, the amount that it actually would recover if it passed on to its customers an 8.16 percent USF fee, is \$42.84, or 5 percent more than its actual USF contribution obligation. See also Letter From Robert W. Quinn (AT&T) to Magalie Roman Salas (FCC Secretary), Proposed First Quarter 2002 Universal Service Contribution Factor, CC Docket No. 96-45 (filed January 16, 2002).

various circumstances which cause carriers to experience such revenue declines from year to year," but "without more, [that] . . . is [an] insufficient basis for a waiver of the requirement that universal service be based on prior . . . revenues." *See* Memorandum Opinion and Order and Seventeenth Order on Reconsideration, 15 FCC Rcd. 20769, ¶ 30 (1999).

AT&T's revenue declines, in contrast, are not a function of mere year-to-year revenue variations, but of fundamental structural changes, including RBOC long distance entry and chronic shifts of traditional long-distance traffic to new wireless and Internet substitutes. Those changes have not resulted merely in overpayments by AT&T in some years, but in massive dislocations between AT&T's universal service burden (and the associated burden on the more than 50 million AT&T residential customers) and the universal service burdens of its long-distance competitors. That, in turn, has created severe competitive distortions that only accelerate the decline in AT&T's revenues and thereby further exacerbate the regulatory lag problem. And, because AT&T has the largest share of long-distance revenues, the consequences of this "vicious circle" of competitive distortions has unquestionably fallen principally upon AT&T and its customers.

There is no question that AT&T has been particularly hard hit by the USF lag. The introduction of numerous alternatives to wireline long-distance services (e.g., "all distance" wireless services, email, and instant messaging) has had a substantial and disproportionate impact on the revenue base of existing long-distance carriers. The universal service revenue base of traditional, non-RBOC long-distance carriers fell by more than \$2 billion from the third quarter of 1999 to the third quarter of 2001 (a more than 17% decline). AT&T revenue declines accounted for more than half of that decline. On this record, there can be no legitimate dispute that recent non-market events have artificially placed AT&T at a unique and severe competitive disadvantage and that the Commission must grant AT&T's waiver request to restore a level playing field. Under these "special circumstances" the Commission can and should grant AT&T's waiver request.

III. IMPLEMENTATION OF AT&T'S WAIVER REQUEST IS STRAIGHT-FORWARD.

As demonstrated in AT&T's December 13 Waiver Request, implementation of that waiver would be straightforward. AT&T will submit projected revenues for the upcoming quarter to USAC. Those projected revenues will be used by USAC, in place of AT&T's actual historical revenues, to compute the USF contribution factor. AT&T's quarterly USF contribution will be equal to the contribution factor multiplied by AT&T's revenue projections for that quarter. To the extent that AT&T's projections deviate from its actual revenues for that quarter, the amount of AT&T's overpayment or underpayment caused by that projection error will be accounted for by a true-up mechanism.

A true-up mechanism could be implemented as follows. If AT&T's actual revenues, say for the third quarter of 2002, exceed its projected revenues for that quarter, then the amount that AT&T contributed to the universal service fund (based on the lower projected revenues) will be less than AT&T should have contributed to the fund (based on its higher actual revenues). To make up for AT&T's underpayment, AT&T will pay USAC the difference between the amount that AT&T should have contributed in the third quarter of 2002 and the amount that it actually contributed. USAC would then apply that amount to the USF funding

requirement for the first quarter of 2003, thereby lowering the amount that needs to be collected for that period.⁵

A similar approach will be used if AT&T's actual revenues for the third quarter of 2002 are lower than its projected revenues for that quarter. In that case, the amount that AT&T contributed to the universal service fund (based on the higher projected revenues) will be higher than AT&T should have contributed (based on its lower actual revenues), and the rest of the universal service fund contributors will have underpaid. To compensate AT&T for this overpayment, USAC will increase the USF funding requirement for the first quarter of 2003 in order to reimburse AT&T for its third quarter 2002 overpayment.

I have submitted one electronic copy of this Notice in accordance with Section 1.1206 of the Commission's rules.

Sincerely,
Robert W. Zening.

cc: Chairman Michael Powell

Kyle Dixon

Commissioner Kathleen Abernathy

Matthew Brill

Commissioner Michael Copps

Jordan Goldstein

Commissioner Kevin Martin

Daniel Gonzalez

Dorothy Attwood

Carol Mattey

Jessica Rosenworcel

Katherine Schroder

Eric Einhorn

Anita Cheng

Paul Garnett

⁵ The true-up cannot take place in the fourth quarter of 2002 because AT&T reports it actual earnings for the third quarter during the fourth quarter. Thus, the earliest that true-up amounts could be computed and applied would be the first quarter of 2003.

What happens to "Consumer Recovery Rates" if AT&T's Waiver Request is granted?

	ENDUSER DATA BY FILER 2001 499Q Annualized			Change in Recovery
	CONSUMER ONLY (F Business Split			Rates Due to AT&T's Waiver**
	Revenue (\$ Millions)		Share of the Total (%)	CONSUMER ONLY
A. LOCAL SERVICE PROVI	DERS:			
ALL CARRIERS	\$	7,496	19.38%	0.39
B. WIRELESS SERVICE PR	OVIDERS:			
ALL CARRIERS	\$	5,587	14.45%	0.39
C. TOLL SERVICE PROVIDERS:				
AT&T (46%)*	\$	11,770	30.44%	-2.0%
Other Toll Carriers (54%)	\$	13,817	35.73%	0.39
ALL CARRIERS	\$	25,588	66.17%	%
TOTAL	\$	38,671	100.00%	6
AVERAGE INDUSTRY RECOVERY RATE (Consumer Only)				-0.49

^{*} AT&T's Revenue is derived from Total Toll Carriers using a 46% market share [Source: Figure 5-9, U.S. Retail Long-Distance Voice Revenue Market Share: 2000, Fixed Public Network Services Market Trends: United States, 2000-2005, Gartner Group, Inc, Publication Date: June 8, 2001]

NOTES:

- AT&T's 2nd Half Recovery Rate will be 12.4% without the Waiver and 10.4% with the Waiver Granted -- a reduction of 2.0%.

File: USF LAG Ex parte exhibit.xls

Folder: USF Recovery

^{**} Assuming third quarter 2002 Federal USF Contribution Factor, without the waiver request, would be 8.16%, and granting of AT&T's waiver would reduce AT&T/Industry contribution base. Lower Contribution Base will yeild lower USF collection by USAC. As a result, USAC has to increase their Contribution Factor for all carriers to 8.46% -- an increase of 0.3%- to ensure full recovery of program costs.